

2016 | Sponsor The Extension Hour

# The Extension Hour



Horticulture

4-H Youth Development

Natural Resources

Family and Consumer Sciences

Health and Nutrition

Agriculture

TEXAS A&M  
**AGRILIFE**  
EXTENSION

EXTENDING KNOWLEDGE  
PROVIDING SOLUTIONS

[agriLifeExtension.tamu.edu](http://agriLifeExtension.tamu.edu)

*The place to go, when you need to know!*

**Texas A&M Agrilife Extension Service  
Fridays at 1pm**

**Want to Sponsor? Contact Us**

**Dick Schissler**

**C: (832) 335-9646**

**E: [dick@irlonestar.com](mailto:dick@irlonestar.com)**



Community Radio

[www.irlonestar.com](http://www.irlonestar.com)/Conroe's FM104.5 & 106.1

# The Extension Hour

**Fridays at 1pm with the Texas A&M Agrilife Extension Service for Montgomery County**

The goal of the Texas A&M AgriLife Extension Service in Montgomery County is to provide quality relevant outreach and continuing educational programs and services to its residents. Educational programs are developed and targeted by a diverse volunteer base that gives leadership through our Extension Program Council and Program Area Committees.

The Texas A&M AgriLife Extension staff consists of five professional county extension agents and one program assistant trained in the agriculture/natural resources, horticulture, family and consumer sciences, and youth development, as well as support staff who are available to meet your educational needs and requests. Specific areas of program emphasis includes: Water Quality and Conservation, Quality of Life, Resource and Emergency Management, Urban Youth Development, Youth Education, and Nutrition and Wellness.

The Extension Hour features all of our services and gives a weekly update on what we are doing in Montgomery County.



**You can catch The Extension Hour on the following media outlets!**

**Listen Live or Podcast on  
www.irlonestar.com & Conroe's FM 104.5/106.1**

Fridays  
1pm-2pm

**Follow The Extension Hour Online**



[/irlonestar/sets/teh](https://www.soundcloud.com/irlonestar/sets/teh)



[irlonestar.com/teh](http://www.irlonestar.com/teh)



[/user/lonestarir/feed](https://www.youtube.com/user/lonestarir/feed)



[/agrilifemoco](https://www.facebook.com/agrilifemoco)

**WEEKLY  
PROGRAMMING**

Sponsor **The Extension Hour**, contact Dick Schissler, [dick@irlonestar.com](mailto:dick@irlonestar.com) or call (832) 335-9646

# Rate Card ~ The Extension Hour

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## Title Sponsorship

**\$250.00/mo**

- ★ 30 second specified audio Spot played twice an show on irlonestar.com and Conroe's FM 104.5/106.1 during TEH
- ★ 30 Second Sponsorship Audio spot included twice, in all ARCHIVES published for the days sponsored. (Includes Podcast/Youtube/TV)
- ★ Graphic logo on irlonestar.com & Youtube content

## Regular Sponsor

**\$150.00/mo**

- ★ 30 second specified audio Spot played once an Hour on irlonestar.com and Conroe's FM 104.5/106.1 during TEH
- ★ 30 Second Sponsorship Audio spot included in all ARCHIVES published for the days sponsored. (Includes Podcast/Youtube/TV)
- ★ Graphic logo on irlonestar.com & Youtube content

# Rate Card - Music

Audio Spot will play out side our talk shows (not during - Mon-Fri, 10am-3pm)

## General Sponsorship Spots

- ★ 30 Second selected Spot played throughout ALL Music Shows on [www.irlonestar.com](http://www.irlonestar.com) and Conroe's FM 104.5/106.1
- ★ Sponsorships packages are played by the week to month. Your Choice!
- ★ Sponsorship Packages includes logo image on [www.irlonestar.com](http://www.irlonestar.com)

### **Bronze Sponsor**

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25 Spots  
\$175.00

### **Silver Sponsor**

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50 Spots  
\$300.00

### **Gold Sponsor**

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100 Spots  
\$500.00

- ★ Want to Sponsor more than the Gold Sponsor Package? Ask us how to, and save more!

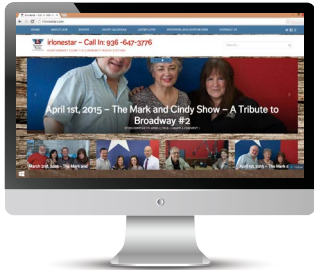
**Last Edit: 4/18/16**

# How to Listen and Watch

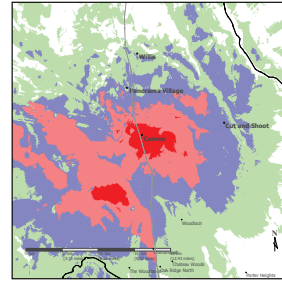
The Many Ways to Watch and Listen to Lone Star Community Radio

## LIVE RADIO

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[www.irlonestar.com](http://www.irlonestar.com) &  
Smart Devices (Apple/Adroid)

Conroe's FM 104.5/106.1  
Fm Radio Station!

- ★ Listeners can tune in LIVE on their radio dial on Conroe's FM 104.5/106.1 and worldwide through the internet on our APP or irlonestar.com

## Archives ~ Podcast/Youtube/Our City TV

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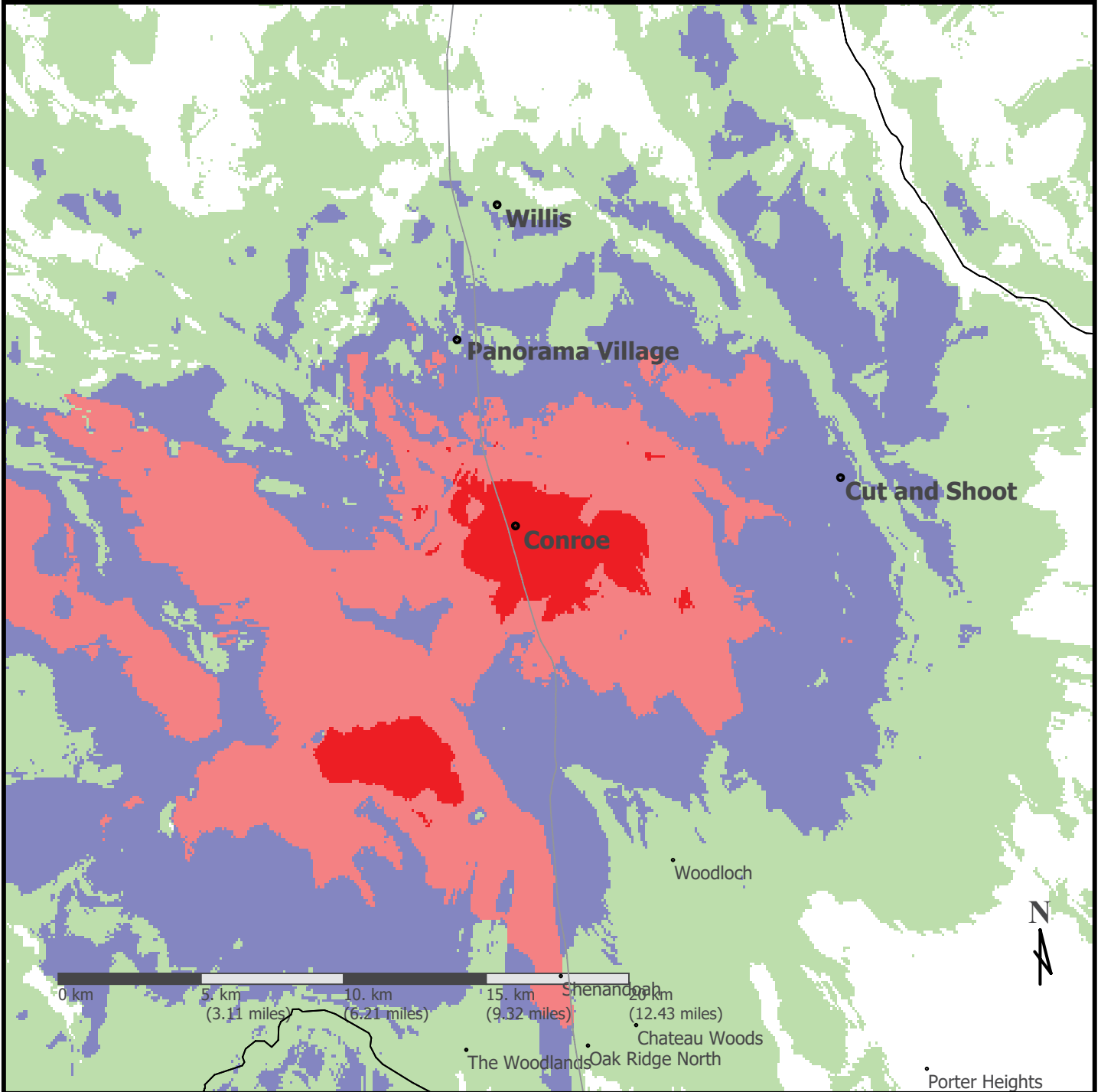
Our City TV  
Always there for you.



- ★ Our Talk shows & music show interviews are recorded and produced for playback on podcasts and watch on Youtube/Our City TV. Listeners can subscribe on Soundcloud/Stitcher Radio/Itunes and Youtube to keep up with who is in the studio and follow our talk shows.
- ★ Our City Tv is a City of Conroe produced TV channel on Suddenlink. Watch our shows on SuddenLink channel 12, and visit our calendar online to see when new shows will be available.

# Conroe's FM ~ 104.5/106.1 Coverage Area

*Listeners can access Lone Star Community Radio through their FM tuner!*

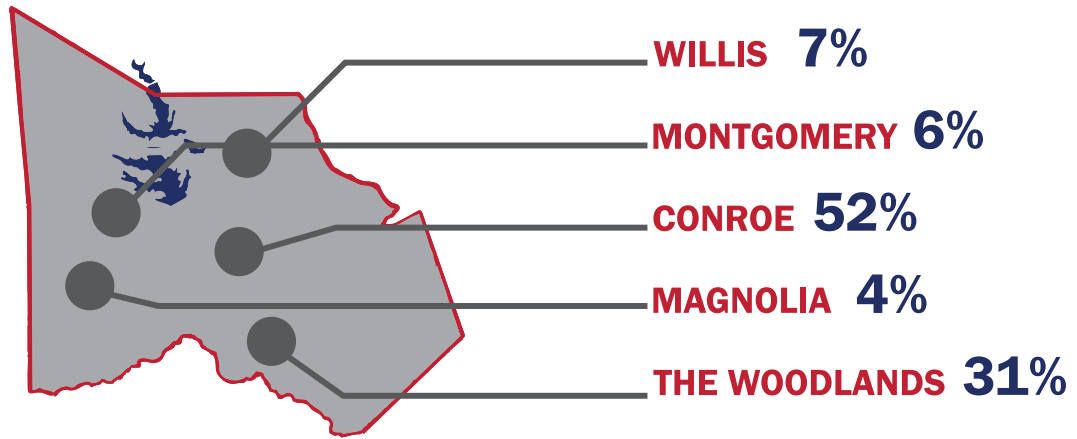


Map Provided by FM Expansion Group, LLC.

# Our Audience

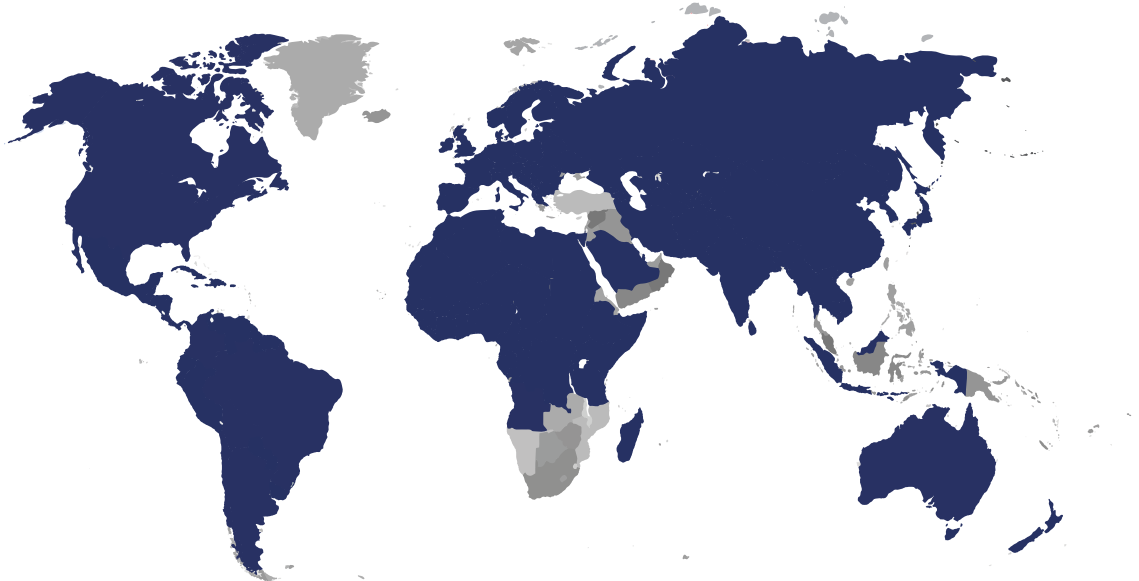
Where our Audience is

Montgomery County Audience on our podcast/youtube.com  
& irlonestar.com



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## Our Audience Around the Globe



Please note: All statistics are provided by 3rd party services and as such Lone Star cannot be responsible for their accuracy.  
The statistics on this page were as of 3.16.17

# Our Audience on irlonestar.com



## Top 3 Online User Cities

Houston TX

Conroe, TX

Spring, TX



**31,100**

Listeners



**2,730**

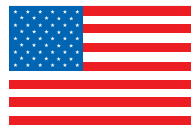
Downloads



**278**

Likes

## Top 3 Online User Countries



United States



Brazil



Italy



## Top 3 Online User Cities

Conroe, TX

Houston, TX

The Woodlands, TX



**6,300**

Views Per Month



**145**

Reach Per Post



**1,129**

Likes



## Top 3 Online User Cities

Houston, TX

Dallas, TX

Philadelphia, PA



**449**

Followers



**9,150**

Impressions\*



**1,094**

Visits\*

\*Average Monthly



## Top 3 Online User Cities

The Woodlands, TX

Houston, TX

Spring, TX



**22,019**

Search Views



**64,091**

Photo Views



**13,332**

Profile Views



## Top 3 Online User Countries

USA

Canada

Germany



**6,702**

Views



**40,505**

Minutes Watched



**52**

Subscribers

Please note: All statistics are provided by 3rd party services and as such Lone Star cannot be responsible for their accuracy. The statistics on this page were as of 3.16.16